

# Moulin Rouge Cancan's to the US to Celebrate the BEST OF FRANCE Festival in NYC's Times Square

## Historic French Cabaret Journeys to New York for the First Time in 126 years

**NEW YORK - Aug. 25, 2015 - PRLog** – The Moulin Rouge (<http://moulinrouge.fr>) has officially confirmed their landmark voyage to the United States, as a part of this year's BEST OF FRANCE celebration in Time Square, taking place on September 26, 2015 from 10:00am to 8:00pm and September 27, 2015 from 10:00am-7:00pm. Organized by the New York French Community in partnership with many prominent organizations, this third edition of BEST OF FRANCE (<http://www.bestoffrance.org/>), formerly known as Taste of France. The celebration is expected to have thousands of visitors over the course of the weekend, attendees will enjoy free entrance to walk the festival grounds and see abridged Moulin Rouge performances and fashion shows, with the exception of a select few attractions which require a private invitation or paid entry.

The French review is bringing “a Taste of Moulin Rouge” to New York City for the first time in 126 years, highlighting all of the glamour and elation that is a part of the French staple's rich history. During their short time in NYC, the Moulin Rouge dancers will be making appearances at New York City's most well-known landmarks such as the Statue of Liberty, The Empire State Building and Times Square. Over the years, the Moulin Rouge has become the most famous cabaret in the world, internationally known for its French Cancan, immortalized by Toulouse-Lautrec in 1891 with his first advertising poster, as well as for its sumptuous grand stage shows: elaborate costumes boasting feathers, Swarovski crystals and sequins, fantastical settings, and original music.

“This is a widely anticipated event. The Moulin Rouge will greet the city that never sleeps for the first time in over 100 years,” says Moulin Rouge CEO, Jean-Jacques Clerico. “We are absolutely thrilled to participate in BEST OF FRANCE it is truly an honor to be part of something that encourages such strong global ties and cultural values. What better way to bring our legendary show to a legendary city than with our lavish costumes, majestic dances, and sensational French energy. ”

The Moulin Rouge will perform two live shows daily at BEST OF FRANCE, as well as host a daily Costume Fashion Show. The dancers will present “a Taste of Moulin Rouge”, a condensed performance of 8 minutes, paying homage to their world famous Féerie and Cancan. The French extravaganza will showcase iconic costumes that have played key roles in the Moulin Rouge's long history during their fashion show. Jane Avril, La Goulue, Mistinguett, and Robe En Strass are amongst the lucky stars that helped set the opulent costume standards. These one of a kind Swarovski crystal encrusted garments being showcased at “Best of France” are estimated to cost upwards of \$350,000 total. All costumes are handcrafted by Moulin Rouge's in house ateliers, from design to production. Moulin Rouge's regalia boast intricate details, manufactured and sourced by their recently acquired specialty shoe and feather makers, Maison Clairvoy and Maison Février.

“We have many surprises in store for the US while we are here. We can't wait for event attendees to have the chance to marvel at everything the Moulin Rouge has to offer”, continues Clerico.

For more information on Moulin Rouge please visit <http://www.moulinrouge.fr>. For more information on Moulin Rouge's participation in "Best of France" please visit [www.beautifulplanning.com](http://www.beautifulplanning.com), e-mail [info@beautifulplanning.com](mailto:info@beautifulplanning.com), or call 877.841.7244.

### **About The Moulin Rouge:**

Established in 1889, the Moulin Rouge opened its doors with an audacious notion that it would become the largest and most luxurious cabaret of its time. A successful bet for this famous cabaret which became the Mecca of the party immortalized by the famous painter Toulouse-Lautrec, birthplace of the Music-Hall and world-famous thanks to its French Cancan, still performed today by the famous Doriss Girls. The troupe of 60 artists from all around the world perform twice every evening in the show Féerie, a spectacular show full of feathers, Swarovski Crystals and sequins, with sumptuous settings unique international attractions and original music in the grand tradition of French Music-Hall. For 126 years, the most legendary cabaret in the world has welcomed millions of spectators who have come to admire its famous shows and the most beautiful dancers in the world!

Media Credit: Beautiful Planning Marketing & PR, Events Division